

Exhibitor Sustainability Checklist

- Ensure your booth is designed so that its structure will be used again by either yourself or by your contractors.
- Use energy efficient, LED lighting and other equipment for your booth and be sure to power down at the end of the day.
- Minimize waste as much as possible and for unavoidable waste items, make sure they're recyclable. *Think: signage, carpeting and packaging waste.
- Ensure you and your contractor are aware of and compliant with all health, safety and security requirements.
- Choose sustainable options for staff and transport to and from event. Consolidate shipments and use logistics companies with sustainability credentials.
- Reduce paper handouts by going digital and source recycled, sustainability certified paper options where printing is needed.
- Purchase intentional, ethical giveaways that can be used after the event is over. Consider quantity & environmental credentials of the materials they're made from.
- Support the sustainability of the local area by using local suppliers and considering the sustainability credentials of the hotels you book.
- Get involved in the numerous initiatives and conversations through Expo West that aim to facilitate and inspire sustainable development of the industry.
- Inspire sustainable development within the industry by promoting your brands sustainable products and credentials.