

New Hope Network Announces Elimination of Single-Use Plastic at Natural Products Expo by 2022

Boulder, CO (January 27, 2020) – [New Hope Network](#), producer of [Natural Products Expo](#), the world's largest natural, organic and healthy products event, has announced a goal to eliminate single-use plastic from the Natural Products Expo West and East trade shows by 2022.

For several years show producers have been partnering with suppliers and vendors to reduce the use of plastic by either eliminating it completely or finding alternatives, such as prohibiting the use of expanded polystyrene (known as Styrofoam) and replacing foamcore signage in exhibitor service kits with recyclable alternatives. Show organizers will be expanding this initiative over the next two years by requiring additional commitments from partner hotels, venues, exhibitors and attendees.

Natural Products Expo exhibitors will be asked to eliminate plastic sampling cups, utensils and other serving vessels on the show floor. Companies will be required to use only compostable, edible or reusable options. To support exhibitors, New Hope will continue to provide the option for exhibitors to add on compost and recycling porter service at the shows.

During Natural Products Expo West and East, convention centers and hotel partners will be required to eliminate single-use plastic including straws, cups, utensils and service ware throughout bars, restaurants, room service and catering. All trash cans on event grounds must be paired with recycling bins, including inside hotel guest rooms. In addition, plastic bottles will not be available in guest rooms or concession outlets as all water must be bottled or canned with the ability to recycle in a local facility. The event will offer ample opportunities for attendees to refill water bottles throughout the campus as well 3-bin waste stations allowing waste to be disposed into the correct stream, including compost.

“The natural products industry is in a position to lead the way toward more sustainable business practices and we strive to make the Natural Products Expos reflect that leadership with our Sustainability Program. We recognize the shows have an impact on the environment and are eager to work together with our community to take this next big step toward reducing waste and conserving resources for the benefit of our planet,” said Lacey Gautier, Group Show Director at New Hope Network.

Longtime Natural Products Expo exhibitor David Bronner, CEO of Dr. Bronner’s, said of the initiative: “When business is not done in an environmentally sustainable way, the cost is externalized. Our current climate crisis is in big part a result of industry externalizing costs to the detriment of the planet, in the name of economic growth. Dr. Bronner’s prides itself on being an engine for progressive social change and environmental sustainability -- this means living and working with an intention to model our values. We support New Hope’s commitment to reduce the negative environmental impact of the Natural Products Expo. Our industry needs

to adopt best practices that truly model a regenerative and sustainable approach to living on Earth. We are All-One or None! All-One!”

New Hope Network acknowledges the commitment of attendees, partners and exhibitors already taking steps to eliminate single-use plastic from campus including sustainability sponsors Horizon Organic and Tetra Pak. Other event sponsors taking positive steps include Goli Nutrition, Houlihan Lokey, Lily’s Sweets, Lifeway, LaCroix, PathWater, Robinson Pharma, TH Foods and YouTheory. Exhibiting brands that have shown a commitment to sustainable practices on-site include Myoko’s, ReGrained, Revive Kombucha, Mother Raw, Blue Circle Foods, Gabriella’s Kitchen, Nature’s Bakery, Hevea, Food and Vine, Justin’s, Motherlove Herbal Co., Moon Valley Organics, Organic Essence Inc., Andros Foods and more.

For more information about New Hope Network’s commitment to sustainable practices, visit the [Natural Products Expo West sustainability page online](#).

Follow [@NatProdExpo](#) and #ExpoWest on [Twitter](#) and [Instagram](#), and visit us on [Facebook](#) for ongoing conversations. Attendees and exhibitors are encouraged to join the conversation about eliminating plastic at Natural Products Expo by using #GoPlasticFreeExpo.

Natural Products Expo West will take place at the Anaheim Convention Center March 3-7, 2020. Natural Products Expo East will be held at the Pennsylvania Convention Center in Philadelphia September 23-26, 2020.

Our Mission

New Hope Network is proud to continue our Sustainability Program at Natural Products Expo West 2020. We recognize our trade show has an impact on the environment. Through our Sustainability Program, we are striving to identify, understand, and address these impacts to achieve continual improvement year after year. Our areas of focus continue to be: waste management, energy and water conservation, sustainable procurement, and community engagement.

About New Hope Network

New Hope Network, by Informa Markets, is at the forefront of the healthy lifestyle products industry. With solutions for the complete supply chain from manufacturers, retailers/distributors, service providers and ingredient suppliers, the network offers a robust portfolio of content, events, data, research and consultative services. Through its mission of growing healthy markets to bring more health to more people, New Hope Network helps businesses identify the people, products, partnerships and trends that create better opportunities and connections. For more information visit www.newhope.com.

About Informa Markets:

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate,

Fashion & Apparel, Hospitality, Food & Beverage and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

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